

Survive and Thrive in a Shrinking Newsroom

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1. Start at home - for community and local journalists go back to the basics and return to the foundation of journalism—solid reporting and writing and telling the arch of a story.
2. Walk the streets – a good way to observe and write about the "less obvious story."
3. Video, video, video
4. Know how much is enough - know how much story is enough - less can be more -- the today readers.
5. Manage your editor – three ideas at the most, and always start with what you've done.
6. Collaborate - Collaborate and create good professional work relationships with your colleagues at work and within the industry -- no person is an island.
7. Think outside the box - There are new models to doing projects and journalism, the key is to think out of the box.
8. Connect with influencers - Know who in your community are the key influencers.
9. Build your brand
10. Tap young talent - tap young talent -- learn new journalistic time-saving app

Check out the bonus...

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