

WHAT IS THE NEWS REVENUE HUB?

The News Revenue Hub helps news organizations build the trust and financial support of their audiences by providing customized technology tools and proven strategies to create and sustain successful digital membership programs.

WHO'S IN THE HUB?



RAISED MORE THAN \$1.6 MILLION

The News Revenue Hub has exceeded expectations.

- **Immediate results:** Clients collectively raised more than \$972,000 in secured donations
- **Predictable revenue:** More than \$670,000 pledged by donors (committed recurring monthly/yearly gifts)
- **New constituents:** Clients increased their email lists/pool of potential members by 27 percent

LEARN MORE!

FUNDJOURNALISM.ORG | MARY@FUNDJOURNALISM.ORG